



Alejandro Aguilera Guerrero

23 Años

GRADUATE IN COMMUNICATION

I am a person accustomed to working in a team, with communication skills and aptitude to perform effectively in dynamic and demanding environments. Responsible, organized, creative and efficient.

CONTACT



+ 34 655 21 95 62



alejandroaguileraguerrero@gmail.com



www.linkedin.com/in/alejandroaguileraguerrero

SKILLS

- Adobe Suite
- Microsoft Office
- Wordpress
- Social Media Management
- Content Generation

LANGUAGES

- Advanced English (B2 Level)

DATA OF INTEREST

- Driving license with own vehicle
- Possibility of residence in Málaga

WORK EXPERIENCE

Obras y Proyectos Aguirre S.L.

Communication Technician (Internship)
September 2024 - April 2025

- Execution of communication audit.
- Creation of 2025 communication plan.
- Content generation for Social Media.
- Content creation for corporate blog.
- Creation and maintenance of web content.
- Management of corporate image

Ítaca Salud S.L.

Social Media Manager
September 2025 - Present

- Content generation and planning
- Product launch strategies
- Community management
- Event communication planning
- Corporate communication and corporate image management
- Email marketing strategies
- Ad management with Meta Ads

Freelance

Digital Marketing Consultant
July 2025 - Present

- Social media management
- Creation of web pages
- Development of management software
- Optimization of internal processes
- Custom digital solutions
- SEO positioning of web pages

EDUCATION

- **Graduate in Communication (Corporate and Advertising Communication)**

Universidad Loyola Andalucía
2021 -2025

- **Master Communication Management (Erasmus +)**

Uniwersytet Wroclawski
2023-2024